



**ATHARVA COLLEGE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY**  
 Affiliated to Mumbai University & NAAC Accredited with B Grade  
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**DEPARTMENT OF MULTIMEDIA AND MASS COMMUNICATION**  
**TIME TABLE FOR THE ACADEMIC YEAR 2024-2025**

Course: T.Y. BAMMC

Batch: 2023-2026

Semester-VI

Timings: 09:30 AM-02:00 PM

Class Teacher: Ms. Geeta Nair

Classroom No: Exhibition Room, 5th Floor

	Monday	Tuesday	Wednesday	Thursday	Friday
9:30 AM - 10:30 AM	Retailing and Merchandising Akshata Narkar	Digital Media Aditi Patil	Advertising & Sales Promotion Chaturthi Apte	Ad Design Parth Painter	Retailing and Merchandising Akshata Narkar
10:30 AM - 11:30 AM	Media Planning & Buying Geeta Nair	Retailing and Merchandising Akshata Narkar	Digital Media Aditi Patil	Ad Design Parth Painter	Media Planning & Buying Geeta Nair
11:30 AM - 12:00 PM	<b>BREAK</b>				
12:00 PM - 1:00 PM	Digital Media Aditi Patil	Entertainment & Media Marketing Saurabh Deshpande	Media Planning & Buying Geeta Nair	Ad Design (Lab 2, 7th Floor) Parth Painter	Advertising & Sales Promotion Chaturthi Apte
1:00 PM - 2:00 PM		Entertainment & Media Marketing Saurabh Deshpande	Entertainment & Media Marketing Saurabh Deshpande	Advertising & Sales Promotion Chaturthi Apte	Digital Media TYBAMMC

Academic Coordinator

Head of the Department

Principal